

HD LED SMART POSTER

PROUDLY PRESENTED BY:



Disadvantages of Traditional Advertising Products

Portable Display Board



LCD Poster



Small display area.

- Low general brightness.
- Heavy, thick, inconvenient to transport.
- Single unit application only, unable splice displays.
- Limited viewing angle.

Traditional LED Poster



- 20mm frames around the screen when splicing
- Limited mobility.

- Average power consumption reaches 300W, short service life.
- Low refresh rate and poor color restoration
- Chunky appearance, and complex internal wiring.

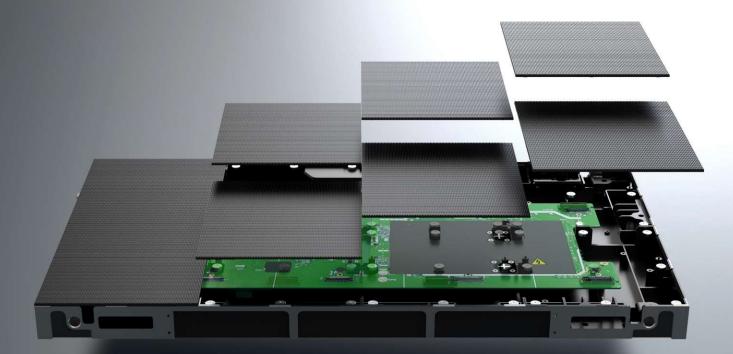
- Flimsy.
- Fixed content, lacks flexibility.
- Content changes inefficient and expensive.
- Generally unattractive, low promotion efficiency.

SMART.

- **Stunning HD Quality Imagery, life-like color reproduction**
- **D** Plug-and-play power connections, one-button start
- Integrated design, no extra external devices required
- **Content published remotely, Wi-Fi Connectivity**
- Light-weight slim design, easy relocation
- Rugged glue-on-board finish, durable display



Industry-leading Design



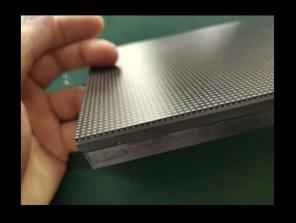
Power supply, receiving card and hub board are integrated on one board, and module connection applies hard connection mode without complex wiring, ensuring stable performance.

► Self-developed software and hardware enable better compatibility.



High Precision

- High-precision aluminum
- 7mm ultra-slim black alloy frame
- G.O.B. (glue on board) finish enhanced durability





Front Access

Support fully front access and hot swapping.

Support fast maintenance for internal components.



HD Display Effect

- High gray scale level under low brightness, high refresh rate, high contrast, enabling vivid display effect.
 Pixel to pixel calibration for each unit, guaranteeing brightness and chroma uniformity;
 Nanosecond-level display technology is applied to
- ensure good dynamic image display effect.
 160° super wide viewing angle can attract more audiences.



Efficient Material Publishing

- Supports WIFI/ Network cable / USB device connections.
- Supports material publishing via PC or USB device.
- Support LAN centralized remote control.

SEAMLESS CASCADE VIDEOWALL



Flexible Movement | Multi-units Splicing | No Optical Splicing Seam Cascade splicing of five units becomes a 138" display device with 16:9 standard aspect ratio













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