

# How Does E Series Fit your Needs ?



# Content

Part 1 Company Profile

Part 2 E Series Features



# Technology Innovator



**27+**

years R&D Experience  
Core Team over 15 years



**560**

patents



**10%**

Of annual turnover  
invested to R&D



**Mini LED**

Invention Patent of Mini LED  
Innovation of high resolution  
led display



**P2.8mm**

World's Highest  
Resolution of Outdoor



**P0.4mm**

World's highest resolution



# Global Presents



**AOTO Service**

**Global Call Center**  
7/24 service



**led@aoto.com**



**+86-755-26983431**



# Vertical Market



Digital Media



Transportation



Sports



Events

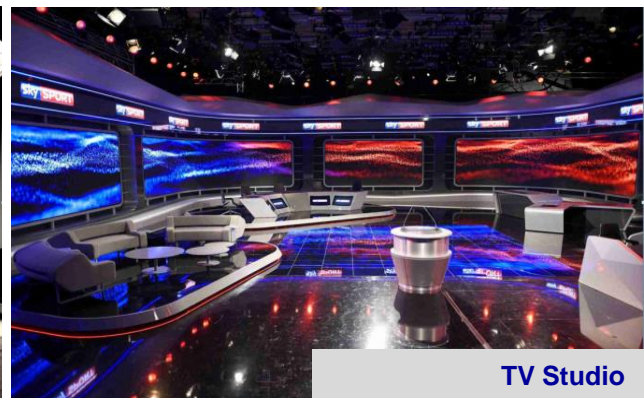
# Vertical Market



Conference Room



Command Center



TV Studio

**E Series – brings our brand stand out**

- ◆ **Indoor: P2.5mm P3mm P4mm P4.8mm P6mm**
- ◆ **Outdoor: P3mm, P4mm, P5.8mm, P8mm, P10mm, P16mm**
- ◆ **Fixed Installation**





## Application for E series

### ◆ Application:

Digital Media, Transportation, Sports,  
Conference Room, TV Studio

### ◆ Installation Method:

Wall mounted, rigging, standing, street  
furniture



Conference Hall



Digital Media



Transportation



TV Studio

### Stunning Image Quality → Essential

- 20 bits processing depth
- HDR + HLG available
- High contrast ratio up to 10,000:1

## Features



**16 bits processing depth**



**20 bits processing depth**

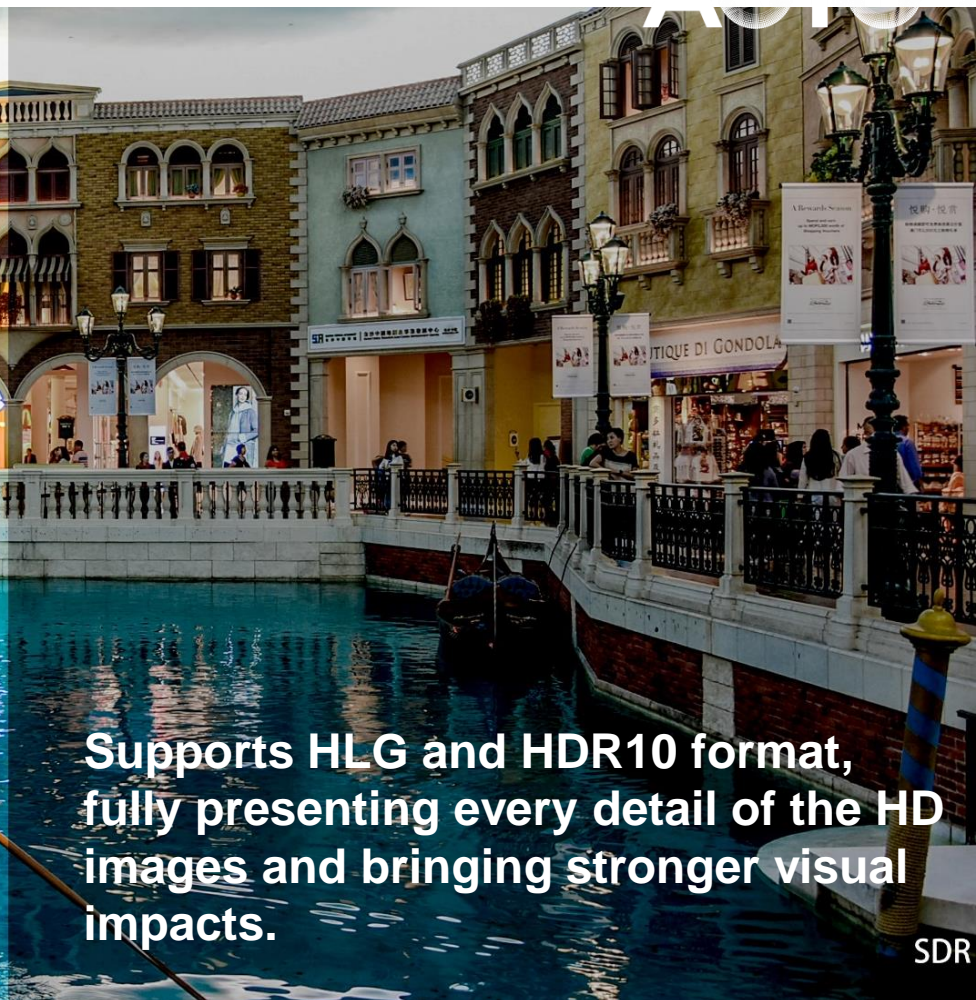
**→ Show smooth color & crystal images**



# High Dynamic Range



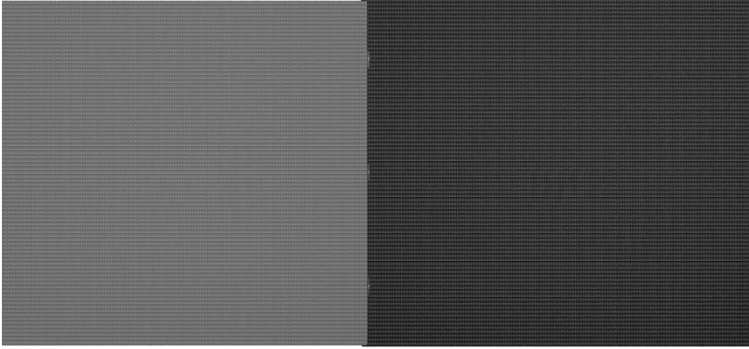
HDR10



Supports HLG and HDR10 format,  
fully presenting every detail of the HD  
images and bringing stronger visual  
impacts.

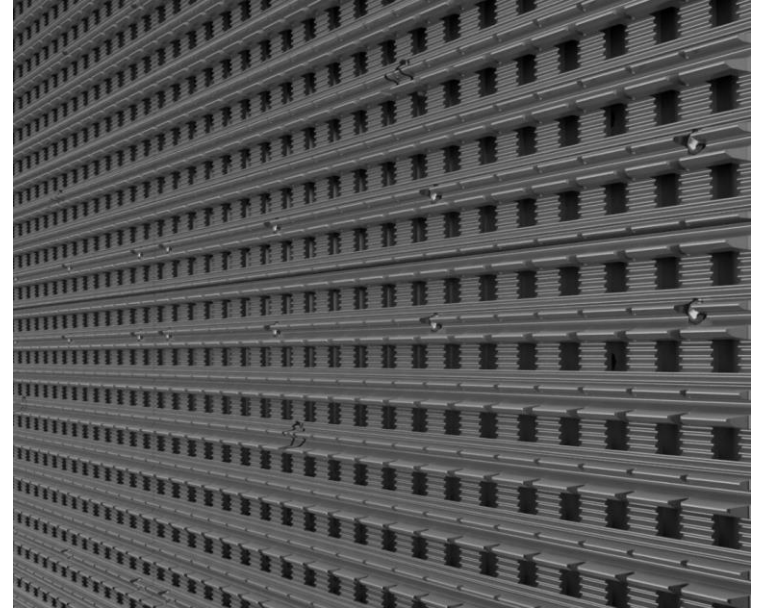
SDR

## Features



**Patented louver design**

**High Contrast Ratio up to 10,000 : 1**



## Smart Design for Easy Installation & Maintenance

→ Reduce installation & Maintenance cost

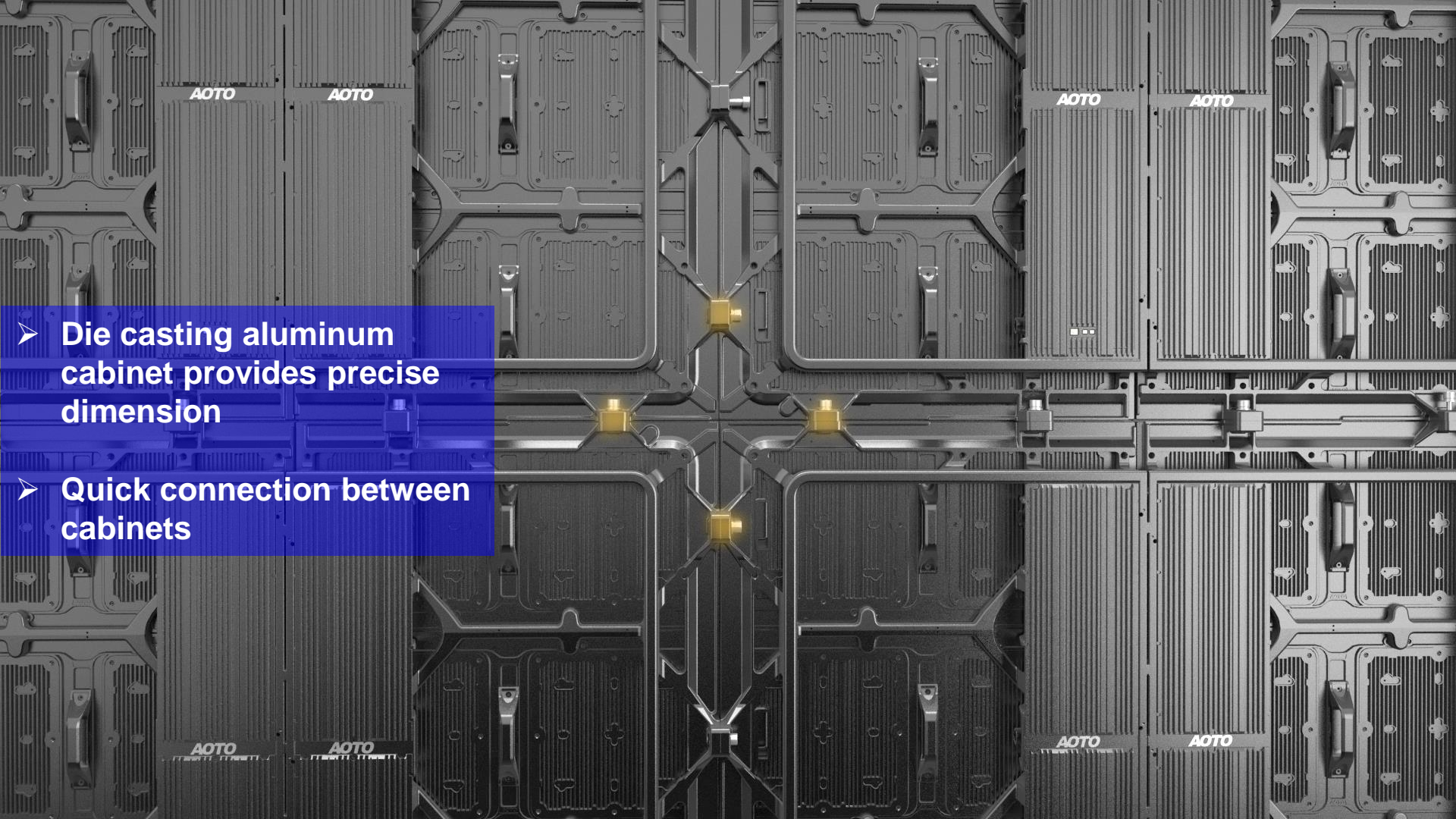
- ◆ Ultra Thin
- ◆ Precise Dimension
- ◆ Front & Rear access
- ◆ Free Size Cabinets



**Ultra Thin**  
**75mm Thickness(indoor)**  
**77mm Thickness(outdoor)**

- Create sophisticated design
- Save space





AOTO

AOTO

AOTO

AOTO

AOTO

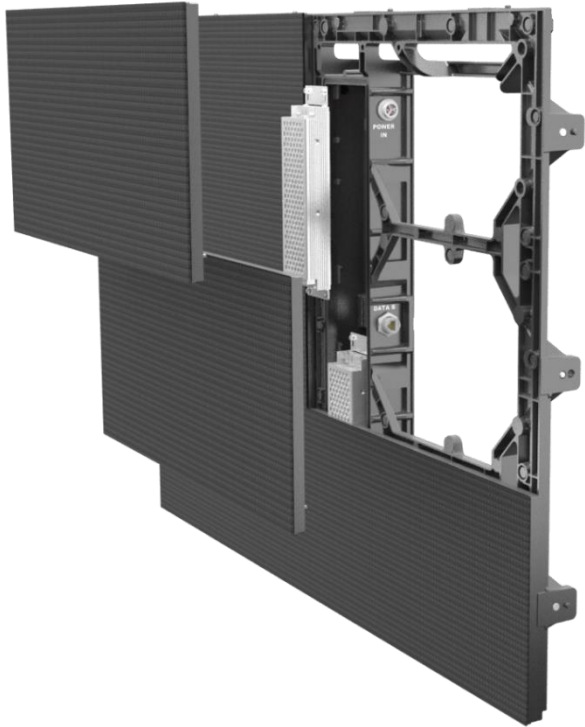
AOTO

AOTO

AOTO

- Die casting aluminum cabinet provides precise dimension
- Quick connection between cabinets

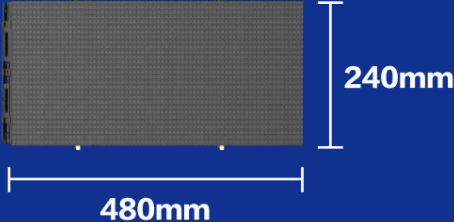
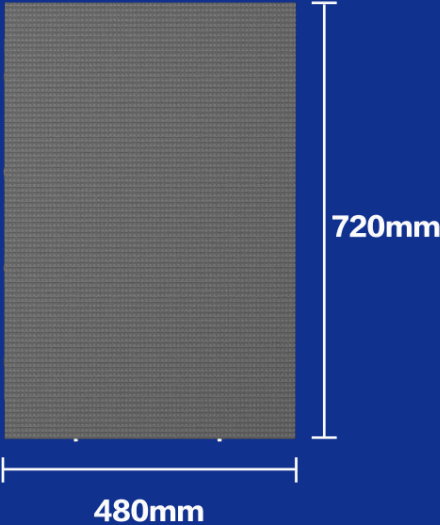
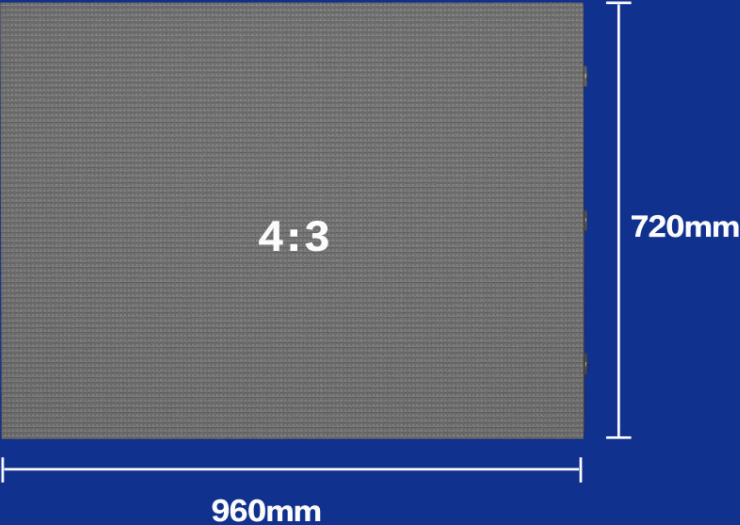
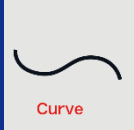
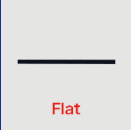
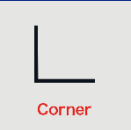
## Features



**Front & Rear Access for modules and power unit**



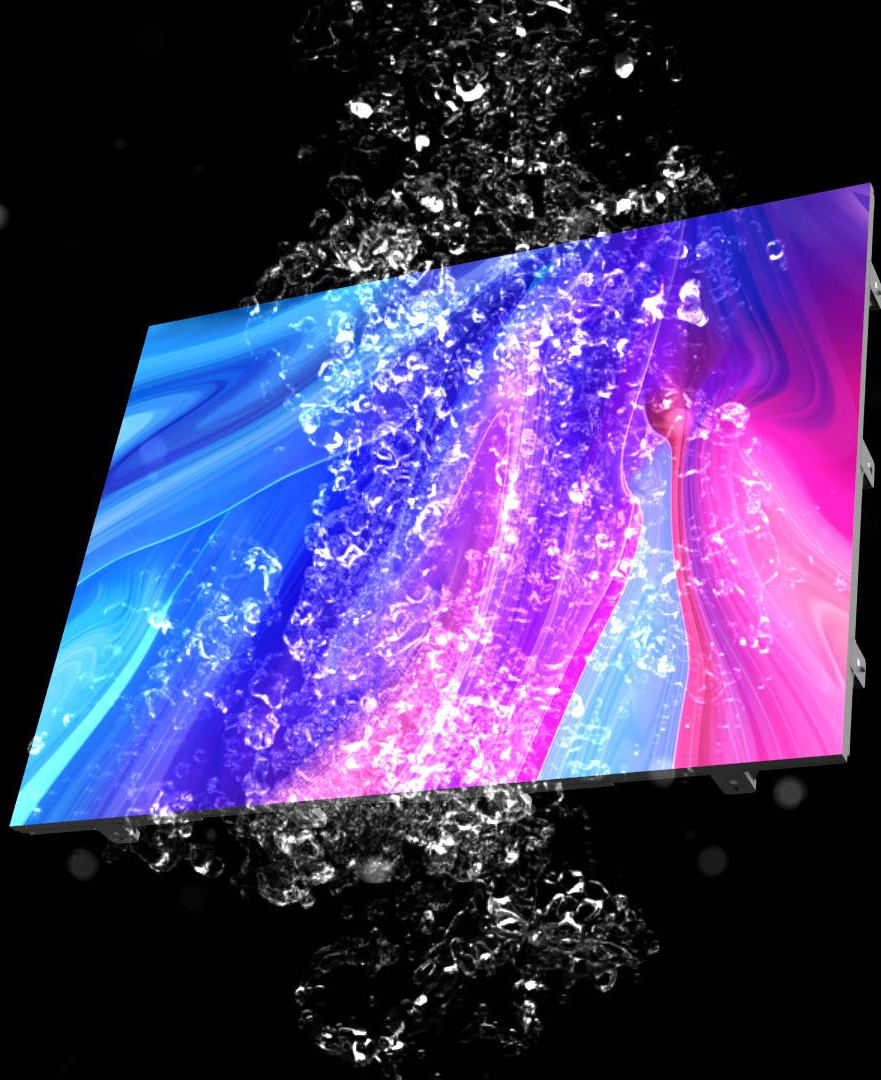
# Free size cabinet makes creative reality



### Fit For Harsh Environment

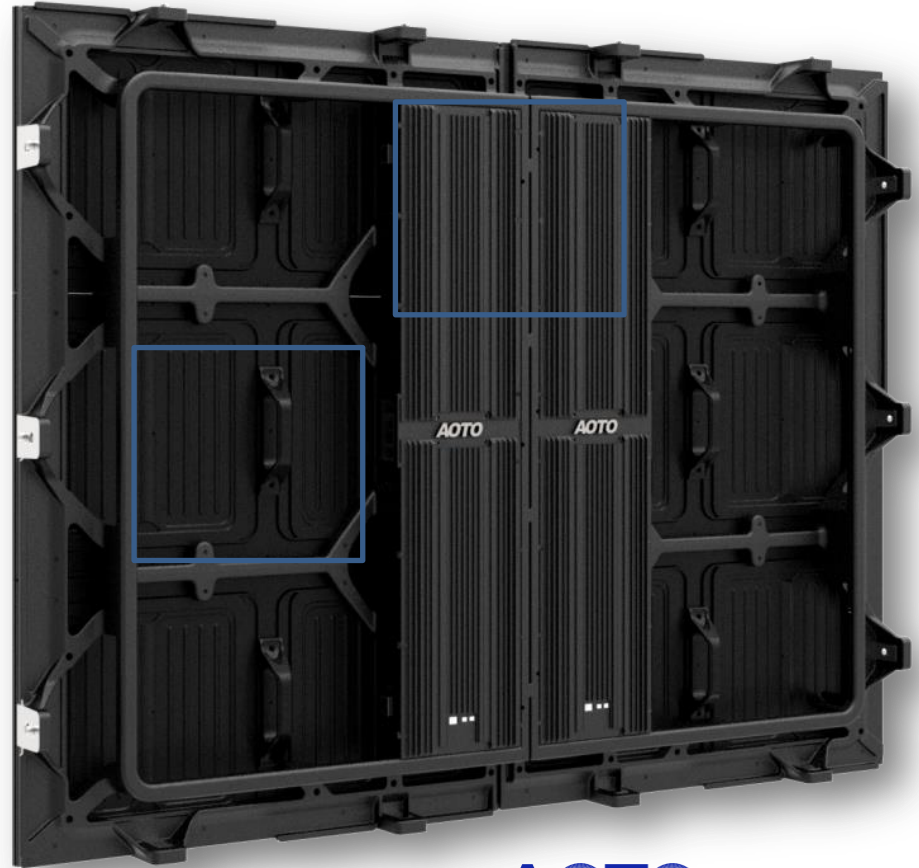
- IP67 / IP65 Ingress Protection
- Natural Thermal Design
- Fit for windy load

**IP67 / IP65**



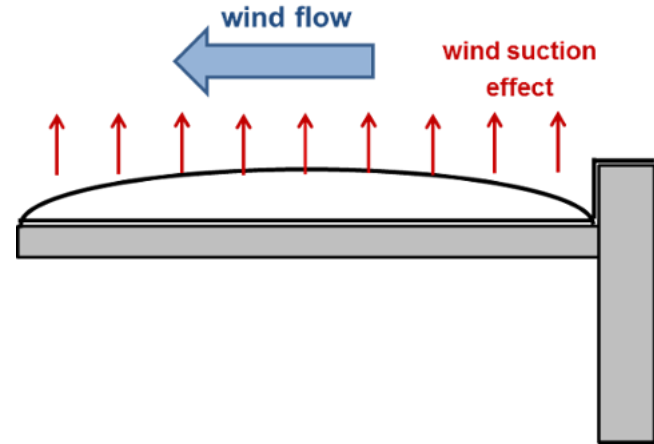
### Fin Shape Design for Natural Cooling

- Save energy
- Product is stable



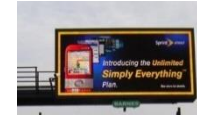


- Fit for windy load



## Optional Features

- EMC Class B version
- Dot by dot monitoring & diagnostic
- Fire standard approved:  
EN13501-1 Class C & BS476 Class 0/1/2





LANCÔME  
PARIS

LANCÔME  
PARIS

NEW  
ADVANCED GÉNIFIQUE  
全新「小黑瓶」肌底精华

全新小黑瓶肌底精华 国货网备准字 (沪) 2019002144



## Shanghai Pudong International Airport

- E3i product
- 183sqm
- 11K x 2k resolution





**London Outnert Project**  
The Largest Immersive LED Display Project in the world  
23,000 sq feet with E series product



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